

# Digging Up THE NEWS

June 2009

**Dig Safely. New York**

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*Trench survivor, Eric Giguere, speaking to the crowd about damage prevention during a 2009 Excavator Safety Seminar.*

**Excavator Safety  
Seminars!**  
Must Attend Safety Events

## 2009 EXCAVATOR SAFETY SEMINARS - Break Records Again!

This year Dig Safely New York provided excavators more opportunities for education on damage prevention than in the past. The seminars were held throughout the month of March in Westmoreland, East Syracuse, Nichols, Buffalo, Pittsford, Monticello, Suffern, Saratoga Springs and Malone. Over 2,600 attended the seminars. Based on the results of the surveys, the attendees were very pleased with the seminars and will definitely recommend them to others. Some of the highlights from this year's seminars included trench survivor **Eric Giguere** who spoke at every seminar and **Premier Utility Services Excavator Jeopardy** which was played at every seminar.

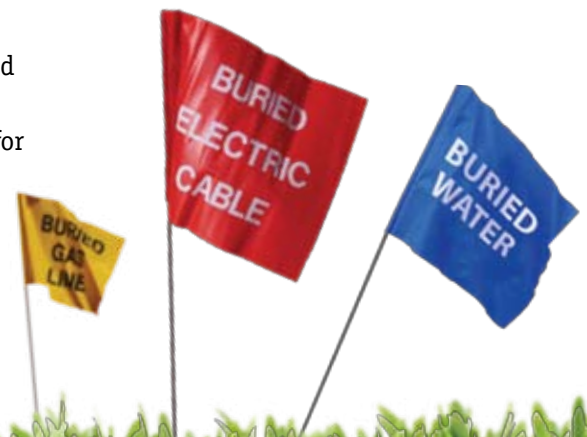
Eric spoke of his life before his accident, about the entire day of the accident and how his life and those close to him have changed dramatically since this event. Eric explained the steps which should have been taken and how he has worked to educate others in damage prevention to avoid future accidents. There was an opportunity for everyone to ask questions after he spoke; and many people approached Eric later when they had the opportunity to speak to him one on one.

A fun and educational time occurred after lunch when three people had the opportunity to be contestants for

Premier Utility Services Excavator Jeopardy at each site. It was a great way to recap the information which was discussed in the morning. There were prizes awarded for first, second and third place. In addition, everyone who was associated with the first-place winner received a pair of Dig Safely New York safety sunglasses!

*Cont'd on page 7*

**Know what's below.  
Call 811 before you dig.**



**Dig Safely. New York**  
**811 or 800-962-7962**  
 www.DigSafelyNewYork.com

**OUR MISSION**

Prevent damages to underground facilities and protect the public through education and quality communication with excavators, underground facility operators and designers in an efficient courteous and cost-effective manner while complying with governing regulations.

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Dig Safely New York is a not-for-profit organization serving all of New York State with the exception of New York City and Long Island. Dig Safely New York became incorporated in 1969. Dig Safely New York's One Call Center, located in East Syracuse, New York functions as a communication hub relaying pending excavation plans to facility owning members whose buried services may be directly affected by the planned excavation.

**DIGGING UP THE NEWS**

is published by Dig Safely New York. For more information, comments or address changes contact:

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5063 Brittonfield Pkwy; East Syracuse, NY 13057  
 E-Mail: waindick@digsafelynewyork.com



**From the Desk of the Executive Director**

By Steve Wright



This year commemorates the 40<sup>th</sup> anniversary of Dig Safely New York formerly known as Underground Facility Protection Organization (UFPO). Many changes have occurred to the business over the past 40 years.

As with most call centers the business began with teletype machines in the 60's and 70's and have now migrated to the state of the art IRTH One Call on the .net platform complete with mapping capabilities to allow the screening of calls. With polygon registration, members can screen out the calls not in the area of their facilities therefore minimizing locate requests and handling of unneeded tickets.

Fiber optics now carries the phone calls versus the old copper lines. Here at Dig Safely New York we still have copper as a backup in case of fiber failures.

In the early 1990's we hired field representatives to reach out to municipalities and contractors at their work sites and offices. Today we have 4 full-time and one part-time employee to continue our outreach programs and searching for new members.

Another important date in history occurred in 1994. That was the year the public service law was amended creating mandatory membership to a one call center for all operators of underground facilities. This amendment was a major undertaking for the call center as our membership grew monthly during the implementation stages. This created a service for excavators much easier to use where one call to the center generates notification to all operators of underground facilities registered in and around the dig site.

Another major change for the company was in 1996. Following the retirement of the company's founder, Larry Cook, we became an in-house call center; therefore, we no longer depended on outside administration of the center and hired our own staff.

In 2001, we celebrated the opening of our state of the art facility on Brittonfield Parkway in East Syracuse. This facility is equipped with an emergency generator ready to power the building, sprinklers and fire alarm systems. In addition, there is uninterrupted power supply back up at each work station for our customer service representatives.

As we progress forward to 2005, we instituted a 5-year information technology (IT) plan to upgrade all of the IT equipment in the building and establish a defined ongoing maintenance replacement schedule for all the equipment. We are proud of the fact the schedule was current at the end of 2008 and all replacements were complete including major upgrades to our phone switch as well as the latest software upgrade for our ticket management system.

In summary, while 40 years have passed by in history, our mission has not changed. We are firmly committed to our mission statement:

*Prevent damages to underground facilities and protect the public through education and quality communication with excavators, underground facility operators and designers in an efficient courteous and cost-effective manner while complying with governing regulations.*

**Happy Anniversary!**

We would like to congratulate **Amanda Brue, Customer Service Representative**, and **John Yehl, Field Representative**, for their five-year anniversary with Dig Safely New York. Thank you for your service and wishes for many more successful years!



**Retiring Council Members:**



**Mark Donahue**

has retired from Plattsburgh NYSEG after **35 years** of service. He served in many positions at NYSEG such as a UC&M 1<sup>st</sup> Class, UC&M Supervisor and until his retirement as a Line Supervisor. He has been an active member of the Northeast Damage Prevention Council of Dig Safely New York since 1994 and had served as the 1<sup>st</sup> Chairman. Mark has also been an active participant of the Dozer Day Event in Plattsburgh, helping with the hands-on construction awareness for area youth and their families.



**Bill Notro**

will be retiring from The New York State Thruway Authority this year. Bill has served many offices for the Capital Region Damage Prevention Council. He was always the first to volunteer to sit all day at a booth or spend the evening at the races promoting Dig Safely New York. Although we will likely not see much of Bill at the monthly meetings, keep watch of the local entertainment section of the paper and you are apt to find Bill playing Blue Grass at an area festival or reading poetry on Lark Street.

**DIG SAFELY NEW YORK PERSONNEL**

**Stephen Wright**  
 Executive Director 315-437-7394

**Kevin Hopper**  
 Operations Manager 315-437-7394

**Michele Alberico**  
 Call Center Manager 315-437-7394

**Wendy Indick**  
 Executive Assistant / Communications 315-437-7394

**Christine Phillips**  
 Member Support Lead 800-309-8289

**Toni Schmidt**  
 Member Support 800-309-8289

**Gwen Landry**  
 Bookkeeper 315-437-7394

**Nicole Chapman**  
 Receptionist/CSR 315-437-7394

**FIELD REPRESENTATIVES:**

**Jim Flint**  
 Central NY, Mohawk Valley, Southern Tier 315-506-9822

**Don Ross**  
 Utility Coordinating Committee 585-314-8064

**Rich Fiorella**  
 Western NY 716-866-3956

**Donna Shave**  
 Northeast, Capital Region 518-424-8273

**John Yehl**  
 Hudson Valley 845-661-9514

When calling our office you may have various questions and each person is willing to assist you every day. Our Field Representatives work out of the office and can be reached on their cell phones as listed.

**LOCATION REQUESTS DIAL 811**

## Council Officers for 2009 – 2011 and DPC Meeting Information

There are newly elected officers for many of the Damage Prevention Councils. Check out your area DPC for meetings and contacts.

### CAPITAL REGION DPC

Meets the 3<sup>rd</sup> Thursday of every month from 9:30 a.m. to 11:30 a.m.

Latham Fire Station  
266 Old Loudon Road, Latham

**Field Representative:** Donna Shave

### Council Officers:

John Zacher – Chairperson  
Barbara Brayton – Chairperson  
Janice Methe – Secretary  
Dominick Indelicato – Treasurer

### CENTRAL NEW YORK DPC

Meets the 2<sup>nd</sup> Wednesday of every month from 9:30 a.m. to 11:30 a.m.

Operations Center of Dig Safely New York, Inc.  
5063 Brittonfield Pkwy, East Syracuse

**Field Representative:** Jim Flint

### Council Officers:

Matt Scorzelli – Chairperson  
Christopher Spurchise – Vice Chairperson  
Philip McDonald – Secretary  
Brian MacVean – Treasurer

### HUDSON VALLEY DPC

Meets the 3<sup>rd</sup> Tuesday of every month from 9:30 a.m. to 11:30 a.m.

The council rotates the meeting locations every month.

**Field Representative:** John Yehl

### Council Officers:

Curtis Wilson – Chairman  
Ryan Craven – Vice Chairman/Treasurer  
Lisa Sgaramella – Secretary

### MOHAWK VALLEY DPC

Meets the 3<sup>rd</sup> Wednesday of every month from 10:30 a.m. to 12:30 p.m.

The council rotates their meeting locations.

**Field Representative:** Jim Flint

### Council Officers:

Mary Schmidt – Chairperson  
Peter Cecconi – Vice Chairman/Secretary  
Suzanne Bryere – Treasurer

## Annual Meeting Celebrates the 40<sup>th</sup> Anniversary of Dig Safely New York

On April 7<sup>th</sup>, 2009, Dig Safely New York held their Annual Meeting at the Turning Stone Resort & Casino in Verona. This year's guest speaker was Krysanne Kerr from the Common Ground Alliance (CGA). Krysanne spoke about the many projects taking place with the guidance of the CGA and how underground damages are being reduced with the education programs in place across the country. Each year, awards are given from each damage prevention council to a member who has shown their dedication to damage prevention.

### The following individuals received the council awards:

- **Rick DuBois**, Champlain Telephone Company, Northeast DPC
- **Jack Curran**, NYS DOT, Capital DPC
- **Philip McDonald**, Iroquois Gas Transmission, CNY DPC
- **Andre Sooklal**, National Grid, Mohawk Valley DPC
- **Frank Matyas**, NYS DOT, Southern Tier DPC
- **Bill VanDame**, City of Rochester Engineering, UCC DPC
- **Leon Hacker**, Verizon, WNY DPC

### The President's Award which honors an individual who has performed exceptional contributions towards Dig Safely New York's efforts across the state went to:

- **Matt Scorzelli**, Syracuse Utilities, CNY DPC

*Photo: Stephen Wright and President Award Winner, Matt Scorzelli*

The Annual Meeting was attended by almost 200 people and several exhibitors also assisted with making this a very successful event. Thanks to Lois Wright who provided beautiful centerpieces for every table.



*Pictured left to right award recipients from the Annual Meeting: Phil McDonald, Jack Curran, Andre Sooklal, Matt Scorzelli, Mary and Frank Matyas, Leon Hacker, and Bill Van Dame*



# 1969-2009

**What a Year!** In 1969 Neil Armstrong landed on the moon, Sesame Street debuted on TV, the NY Mets won the world series and Dig Safely New York became incorporated.

Dig Safely New York is celebrating 40 years of damage prevention service.

Pictured is a water main break which first occurred in Syracuse in 1969 which was instrumental in the creation of the one-call system.



## OUT AND ABOUT

As you drive across the state, Dig Safely New York banners are appearing in many locations. Be sure to keep an eye out for them and let your field representative know you spotted them. Each DPC was to find ten locations to display a 4' x 6' banner to increase the awareness of damage prevention. If you have a location where a banner could be displayed and would receive great exposure, please contact your field representative or Wendy Indick at 315-437-7394. We are always looking for new locations and welcome your input.

.....  
**The NYSEG wrapped van featured "Know what's below. Call 811 before you dig." The van also included the Dig Safely New York logo. The van will be out and about New York State this year; the vehicle is known as the Damage Prevention Technical Vehicle.**

**It will start in the Geneva and Auburn area and then be used in other areas of the state.**



## Council Officers for 2009 – 2011 and DPC Meeting Information

### NORTH EAST DPC

Meets the 4<sup>th</sup> Wednesday of every month from 11:00 a.m. to 1:00 p.m.

The council rotates their meeting locations. Please RSVP to Phil McDonald for lunch orders.

**Field Representative:** Donna Shave

### Council Officers:

Craig Siddon – Chairman  
Rick Dubois – Vice Chairman  
Philip McDonald – Secretary/Treasurer

### SOUTHERN TIER DPC

Meets the last Wednesday of every month from 10:00 a.m. to noon.

The council rotates their meetings between NYSEG facilities in Binghamton, Horseheads and Ithaca. The council keeps the rotation in the same order to assist attendees.

**Field Representative:** Jim Flint

### Council Officers:

Frank Matyas Jr. – Chairman  
Mike Quick – Vice Chairman  
Dan Blance – Secretary  
Laurie Bailey Palmer – Treasurer

### UTILITY COORDINATING COMMITTEE DPC

Meets the 1<sup>st</sup> Thursday following the 2<sup>nd</sup> Tuesday of every month from noon to 2:00 p.m.

Check with Don Ross for exact location each month.

**Field Representative:** Don Ross

### Council Officers:

Don Gurnett – Chairman  
Chris Flaherty – Vice Chairman  
Jim VanMeenan – Secretary  
John Ryan – Treasurer

### WESTERN NEW YORK DPC

Meets the 3<sup>rd</sup> Tuesday of every month from 9:00 a.m. to 11:00 a.m.

National Fuel Center  
5995 New Taylor Road, Orchard Park

**Field Representative:** Rich Fiorella

### Council Officers:

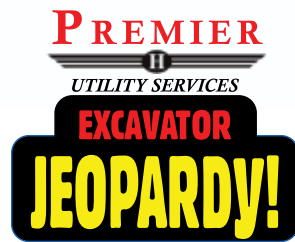
Chris Jerome – Chairman  
Joe Mutka – Vice Chairman  
Tara Koneski – Secretary / Treasurer

Meeting information can also be found on the [Events Calendar](#) at [www.digsafelynewyork.com](http://www.digsafelynewyork.com).

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Thank you once again to all the sponsors listed on this page for their support of our 2009 Excavator Safety Seminars.

Cont'd from page 1

The contestants from the events included:

**Westmoreland:** Mark Westcott, Die Hard Construction, Tom Stockbridge, Oneida County DPW and Gil Stout, Ulster Paving

**East Syracuse:** Jim Hartnett, Onondaga County Water Authority; Tim Hearne, Town of DeWitt Highway, and Louis D'Angelo, Barrett Paving Materials

**Nichols:** DJ Liberati, DJL Excavation; Barbara Marks, NYS DOT and Matt Mustico, Town of Elmira

**Buffalo:** Nancy Busch, NYS DOT, Ken Hodgson, NYS DEC, Dave Jaros, Liro Engineers

**Pittsford:** Sue Amico, RG&E; Bill Bigelow, Alfred State College; and Bob Jarzabek, Beta Construction

**Monticello:** Ken Travis, Ken Travis Excavating; Robert Baker, Town of Mount Hope Highway and Kevin Kurthy from the Town of Thompson

**Suffern:** Chris Blaser, Lasko Irrigation; Anthony Markham, Mr. Rooter Plumbing and Michael Banks, Vulcan Excavating

**Saratoga Springs:** Al Eddy, NYS Park & Rec; John Grathwol, NYS DEC and Kenny Bulson, Town of Schaghticoke Highway

**Malone:** Douglas Debyah, Town of Burke, Rusty Guerim, Town of Dannemora and Chet Pulsifier, Town of Jay DPW

We would like to thank the many DPC members across the state who volunteered to be judges including: Mike Quick, Bryan Buck, Mike Moll, John Zacher, Tuesday Hamoy, Mary Schmidt, Ned Schwab, Paul Emerson, Don Gurnett, Chris Flaherty, Pat Raichel, Pete Corredor, Curtis Wilson, Tom McCarthy, Wayne Carr, Jay Wilder; Steve Drozdowski, Scott LaValley, Phil McDonald and Craig Siddon. ■



PROGRESS IN DAMAGE PREVENTION PROGRAMS

Kevin Hopper, Operations Manager

During Dig Safely New York's first full year of operation, we recorded 3,326 location requests which was a major achievement for 1970. However, we now exceed 400,000 location requests annually. Yet, no-calls and unsafe digging practices remain the top root causes for damages annually.

For years, one-call centers have been at the forefront of damage prevention. Many states, including New York, believe we have seen measurable successes through the use of various marketing efforts and educational programs. By simply looking at past call volume, we can verify we have created awareness to call before you dig and thus prevented damages. Digging further, damages per 1,000 tickets have dropped by four damages per 1,000 over the last 5 years. Again, this statistic verifies the strides we have made in reducing damages to underground facilities as a result of education.

As with other one-call centers, Dig Safely New York is now proactively seeking methods to prove our programs are effective. During these unsettled economic times, we need to spend smarter and continue to achieve success in reducing damages. To address this issue, Dig Safely New York has implemented two very important tools allowing us to measure and improve our programs. The first tool is Virtual Private DIRT. The benefits of having state specific damage data available to the one-call center can only further enhance the effectiveness of any damage prevention program. It seems contrived to have assessments without being able to measure damage reduction. Given that many one-call centers are member owned, sharing this data with the one-call center can only benefit damage prevention programs and the members they support. If you are an operator of underground facilities and would like to provide anonymous damage data to Dig Safely New York via Virtual Private DIRT please feel free to contact me at (315) 437-7394. Your data will only strengthen our damage prevention programs by allowing us to focus on the root cause of underground facility damage.

The second tool Dig Safely New York is utilizing is IRTNet Awareness. This tool allows us to track the marketing and educational efforts in a convenient software application. Being able to easily compare damage data from Virtual Private Dirt, with the marketing and educational efforts in a given area, will be invaluable. Dig Safely New York will be able to determine which programs have had the greatest impact on reducing damages and which one did not. This type of assessment is invaluable in reducing damages and planning of future outreach and marketing programs.

Both tools were introduced in New York during 2008 as part of New York's USDOT PHMSA State Damage Prevention Grant.

# Understanding the Extent of Excavation

The extent of excavation addresses how much “dig site” information can be entered on a location request. The policy has been in practice for a few years now however, it seems every spring Dig Safely New York’s Customer Service Representatives (CSR) are yielding calls from confused excavators.

The policy was established to provide a steady format for entering location requests. It also allows jobs on separate properties and/or ones that continue for miles down the road to be more finite, resulting in faster clearances and less wait time for the excavators. The policy allows for more manageable locate areas for the utility locators. Having a solid set of rules in place for entering location requests helps everyone in the “loop of communication”, which includes excavators, CSR’s and the utility locators.

To review, an excavation notice shall consist of a contiguous work site within a block or within 500ft, whichever is greater. This would be the side of a road, in a field, in the median

of the highway; basically anywhere the work is continuous. It can also extend around the corner of a block for a distance not to exceed 500ft. If the work is being done at a property (house, business, vacant lot), you must enter a location request for each individual property, even if the properties are side by side.

If an excavator is installing service lines to houses 35, 37, 38, and 51, the CSR must create an individual location request for each address. This policy applies to excavators installing trees, mailboxes, fence posts and the like. However, if the excavator has several excavations at one property, all the locations will be permitted on one request (example, grinding 5 stumps at house #35).

If the contractor is installing a main line that will “feed” those houses, their work can go on one ticket. Since they are not working at individual properties, but on the roadside in front of those properties, they only need one location request. Moreover, those tickets will be held to the block to block or 500ft whichever is greater standard.

Having a solid set of rules in place for entering location requests helps everyone in the “loop of communication”, which includes excavators, CSR’s and the utility locators.

Recently Dig Safely New York’s Board of Directors approved an amendment to the extent of excavation which specifically addresses the installation of sign posts. Effective immediately a limit of three signs will be allowed on a single location request. The signs must be consecutive regardless of which side of the street they are located. Additionally, the location requests will be held to the “block to block or 500-ft whichever is greater” standard.

The “Three per ticket policy” applies to utility poles as well. Jobs such as pole replacement, installs, anchors, etc can be placed on one location request as well. Poles must consist of continuous numbers regardless of house numbers or which side of the street the poles run (pole 125, 125a, 126). Poles can also extend around a corner for a distance not to exceed 500ft.

What does this mean for the excavator? Please do your homework! Be prepared to provide the CSR’s with footage, mile marker numbers, house numbers, land marks or any other information to reference the various work areas. Delineating the exact work area in white paint, stakes or flags is also highly recommended.

While we at Dig Safely New York understand your frustration and confusion with the policy, we ask for your full cooperation in the policy’s adherence. If you have questions or would like a further explanation please call and speak to one of our friendly CSR’s.



## Team Effort

### **DANGER** Tolerance Zone Extends Entire Length of Underground Facility

During the winter months, the Customer Service Representatives stay busy by helping behind the scenes with the many tasks needed for our successful Excavator Safety Seminars. Nicole R. was busy assembling the Tolerance Zone Kits which were given to every attendee. Kathleen was still smiling after recording hundreds of names for the seminars. Angie was also smiling after many tasks to keep us going. Karen and Stacey boxed themselves in as they tried to assemble the kits. It was a great team effort and so many benefited from all the work! When you call in your location requests, be sure to let them know you used the kits when you were out in the field this summer!



Villager Construction

## Spring Training Starts the Season with Safety in Mind

By Don Ross

The beginning of this year’s construction season has been impressive, focusing on

damage prevention and the direct relationship it has upon employee and consumer safety. Field representatives have received numerous requests to attend season kickoff safety meetings in order to train employees in New York State Code requirements.

Some of the larger group sessions in the Utility Coordinating Council’s area consisted of the City of Rochester, Towns of Greece and Fairport, Villager Construction, Sealand Contractors, as well as various other municipalities, contractors, engineering firms and local training centers. All of these folks deserve recognition for their efforts to protect not only underground facilities, but also the well being of their employees and customers.

Anyone interested in Dig Safely New York’s free training program is encouraged to call their local field representative to schedule a session. We offer various modules to fit your particular training needs and each session can be tailored to the audience.



Thank you to **United Rentals** for their terrific signage directing people to the Monticello and Suffern Excavator Safety Seminars. Their electronic signs were well lit and easy to read. We would like to thank them for assisting with directing so many to the correct locations.

## Annual Sustaining Membership for calendar year January 1 – December 31, 2009

- ABATE ASSOCIATES ENGINEERS & SURVEYORS PC
- AMERICAN SHORING
- BARRETT PAVING MATERIALS INC.
- BME ASSOCIATES
- BYTRONICS, INC.
- CONSTRUCTION INDUSTRY COUNCIL OF WESTCHESTER AND HUDSON VALLEY, INC.
- DIRT MOTORSPORTS
- EASTCOM ASSOCIATES, INC.
- EASTERN LOCATING SERVICES, INC.
- ECSM UTILITY CONTRACTORS, INC.
- ENVIROPROBE SERVICE, INC.
- E.R.S.C.
- FISHER ASSOCIATES
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- HATCH MOTT MACDONALD
- IRTS SOLUTIONS
- J M CONSULTING, LTD.
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- MASTER LOCATORS INC.
- MOBILE WORKFORCE MANAGEMENT, LLC
- MOUNTAIN ENGINEERING, PLLC
- NATIONAL HEALTHCARE ACCESS, INC.
- NAEVA GEOPHYSICS, INC.
- NYS MUNICIPAL SUPPLY
- O'BRIEN & GERE ENGINEERS
- OCCUPATIONAL SAFETY & ENVIRONMENTAL ASSOCIATES, INC.
- PRECISION PIPELINE SOLUTIONS, LLC
- PREMIER UTILITY LOCATING, LLC
- PROTEK LOCATING
- RONALD H. PRICE & SONS, INC.
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- SEABOARD GRAPHICS
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## Public Awareness Event in Rensselaer County

Recently the CRDPC hosted a Public Awareness event with Rensselaer County Executive Kathy Jimino. The event was an opportunity for local public officials to be informed of the importance of subsurface damage prevention, in hopes of a positive impact to minimize property loss, increase worker and public safety and effectively support the protection of our environment. Certain utilities are critical to the health and well-being of the public, while others can be volatile and detrimental to one's safety, as well as the environment, in the event of an uncontrolled release of contained products. The County Executive welcomed the opportunity to host an event to promote the one call system and the importance of underground utility awareness.

### Pictured:

**Dominic Indelicato**, Underground Imaging Technologies, Inc.  
**George Rice**, National Grid  
**Mike TenEyck**, National Grid  
**John Zacher**, CRDPC Chair  
**Donna Shave**, Field Representative  
**Kathy Jimino**, County Executive  
**Bryan Buck**, National Grid  
**Jack Curran**, NYS DOT  
**Butch Ferguson**, El Paso/Tennessee Gas  
**Mark Wajcik**, Rensselaer Co. Highway  
**Bob More**, Liberty Mutual  
**Lori Miller**, Town of Clifton Park Highway  
 Right of photo is **Lee Sleurs**, Town of Bethlehem, D.P.W.

If you are interested in hosting an event or a training session with Dig Safely New York, or you have additional questions, please feel free to contact your field representative as listed in this newsletter.



## Safety-Green T-shirts Awarded to Callers

National Safe Digging Month was celebrated in the Call Center by giving away "Safety-Green" Dig Safely New York 811 t-shirts. Each day, one Customer Service Representative was designated to give away a t-shirt to the 50<sup>th</sup> and 100<sup>th</sup> caller. Over 30 t-shirts were given away during this campaign. Congratulations to the recipients of the t-shirts!

## Support Team News!

We are promoting our i-notice program, by holding a Koozie and t-shirt promotion May through August. The program conveniently allows the user to place location requests online 24 hours a day. The program also offers you to print a copy of the location request including the list of the member utilities notified.

Receive a Koozie by registering on line during the months of May through August and you will receive a Koozie in your welcome packet OR if you attended and registered at one of the Excavator Safety Seminars held during March, please make reference to the seminar you attended on your registration form. Receive a t-shirt after moving from the "Training" status to a "Regular" user within the months of May through August.

To register, go to [www.digsafelynewyork.com](http://www.digsafelynewyork.com) Click on the Excavator Tab to access the i-notice page. After receiving your registration, a member of the Support Team will contact you by e-mail and get you started on your way to using i-notice.

### Member Information

If you have changed personnel, address, and/or phone numbers or changed hours, please contact one of the Support Team representatives to update your company information and member profile. We encourage all members, excavators, and customers to call the HELP DESK, 800-309-8289 for all your "Support" needs. The best time to call is M – F, between 7am and 5pm or use the e-mail addresses below.

- Christine Phillips** – Team Lead [cphillips@digsafelynewyork.com](mailto:cphillips@digsafelynewyork.com)  
**Toni Schmidt** – Team Member [tlschmidt@digsafelynewyork.com](mailto:tlschmidt@digsafelynewyork.com)  
**Nicole Crumb** – Team Member [nmcrumb@digsafelynewyork.com](mailto:nmcrumb@digsafelynewyork.com)

## 2009 Annual Sustaining Membership

Applications for Sustaining Membership with Dig Safely New York are available. If you wish to be listed on our Private Locator website page or would like to enter Design Location Requests using our i-notice service, you are required to become a Sustaining Member. As a Sustaining Member you are entitled to the following benefits:

- Recognition at the Dig Safely New York, Inc., Annual Business Meeting
- Acknowledgement in the Dig Safely New York, Inc., Annual Report
- Acknowledgement on the website of Dig Safely New York Inc., with a link to your homepage
- Exhibitor space at the annual Business Meeting and Excavator Safety Seminars at a discounted rate
- Damage prevention educational materials and promotional items are available upon request

If you would like to become a Sustaining Member or need more information, please contact **Wendy Indick** at 315-437-7394 or [waindick@digsafelynewyork.com](mailto:waindick@digsafelynewyork.com).



## Dig Safely New York and DIRTcar Partner for 2009

DIRTcar Racing launched the 34<sup>th</sup> consecutive year of crowning a Mr. DIRTcar Big-Block Champion earlier this spring. Long-time DIRTcar Racing Northeast promotional partner Dig Safely New York has buckled in for a season long ride partnering as an associate sponsor of the Advance Auto Parts Super DIRTcar Series and motorsports sponsorship events at several speedways across New York State.

Dig Safely New York will carry a strong presence throughout the 23-event Advance Auto Parts Series scheduled in 2009, retaining naming rights for the consolation round which will again be recognized as the "Dig Safely New York Last Chance Race."

"Encouraging safe digging practices is what we are all about and DIRTcar Racing has provided a valuable platform to market our program," commented Dig Safely New York Motorsports Consultant Larry Bishop, who has continued to solidify company support of the DIRTcar circuit for more than a decade. Dig Safely New York remains a major player during Super DIRT Week, October 7<sup>th</sup> to 11<sup>th</sup>, sponsoring the Rite Aid 200 Big-Block Modified Last Chance qualifier race plus Sportsman and Pro Stock consolation races as well as the halfway lap leader awards in the 358-Modified, Sportsman and Pro Stock Championship races. Dig Safely New York is the sponsor for motorsports events at: Brewerton Speedway Friday, June 5<sup>th</sup>, Ransomville Speedway, Friday, June 26<sup>th</sup>, Canandaigua Speedway, Saturday, August 8<sup>th</sup>, Can-AM Speedway Friday, August 21<sup>st</sup> and Rolling Wheels Raceway, Monday, September 7<sup>th</sup>.

A highlight of the year will be sponsorship of the "Last Chance Races at the DIRTcar All-star Weekend, to be staged at Cayuga County Fair Speedway July 17-19. This weekend will have side-by-side racing with many of the series champions and mighty modifieds in action, in addition to concerts, fireworks and a large purse which will draw race teams from the Northeast and Canada.

"DIRTcar is an industry leader in the racing that takes place on dirt while Dig Safely New York is the organization assisting excavators to know what's under that dirt. Avoiding hits to underground facilities can save money, prevent property damage and personal injuries ... just like race teams observing safety rules and building safe race cars to keep them out in front and eliminate a costly hit in the point standings. Safe excavating begins by learning the slogan; "Know What's Below, Call 811 Before YOU Dig". The green flag starts a DIRTcar race but an excavation project is started with a FREE Call to Dig Safely New York to arrange for locating and marking of underground facilities.

Dig Safely New York is planning to have a representative in attendance at the majority of the Advance Auto Parts Series races. Dig Safely New York will be presenting an official 811 sports bag filled with promotional items to Dig Safely New York Last Chance Race winners, with a special photo shoot of the winner taking place in victory lane.



*Doug Williams after a race at the Brewerton Speedway.*